

## Tommy V. Wier

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cahabanewmedia.com

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### Education

M.A., Communication Arts - Digital Storytelling

Asbury University, Wilmore, Kentucky

B.A., Broadcast & Film

University of Alabama, Tuscaloosa, Alabama

### Relevant Experience

- 2017 *Direct Action* Documentary Film (Producer/Director) - in production
- 2016 *Direct Action* (Writer, original feature screenplay) Semi-Finalist Richmond International Film Festival
- 2015 *Pottery in Motion* (Producer/Director/Camera/Editor) - Earthborn Pottery
- 2014 *Anagama Kiln* (Producer/Director/Editor) - University of Montevallo
- 2013 *Jefferson County Sound* (Associate Producer), (broadcast on public television)
- 2011 *Eugene Walter - Last of the Bohemians* (Co-Producer), Winner- Best Alabama Film, Sappo Black Award, Lindsey Film Festival (broadcast on public television)
- 2010 *John Patterson - In the Wake of the Assassins* (Co-Producer), Winner - Feature, Fairhope Film Festival (broadcast on public television)
- 2008 *Six Kids and Counting* (Videographer) - Discovery Health Network
- 2007 - 2012 (Field Producer/Videographer) - Associated Press Television
- 2007 *What Would You Do?* (Producer/Director/Editor), Community Outreach Award - American Red Cross-Alabama
- 2007 *Need to Know* (Videographer) - PBS
- 2005 - present  
*Discovering Alabama* (Producer/Editor) - Alabama Public Television (weekly series)
- 1997 *Rosenbaum House - Frank Lloyd Wright in Alabama* (Producer/Director/Editor), Runner-up - Best Documentary Feature, Lindsey Film Festival (broadcast on public television)

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## Experience

- **2005 to present**  
**Owner – Cahaba New Media**  
**Writer, producer, director, camera and editor**  
Deliver engaging, innovative, high quality videos for businesses, organizations and individuals. Execute all aspects of digital video production under tight deadlines. Produce promotion/marketing videos for national clients: Author Solutions, CGI Communications, Studio Now, AT&T Yellow Pages, Groupon, Yelp, Capture the Market, Snippies. Produce news packages for PBS, Associated Press Television, CNN, MSNBC.
- **2013 - 2014**  
**University of Montevallo**  
**Faculty Adjunct Instructor, Department of Communication**  
Courses Taught: Media Production, Digital Non-linear Editing; Copywriting for Electronic Media, Television Studio Production, Video Engineering, Audio Engineering
- **2009 – 2010**  
**University of Alabama at Birmingham Athletic Department**  
**Producer/Director**  
Directed video production crew for web streaming of UAB Basketball games
- **2006 – 2013**  
**University of Alabama at Birmingham**  
**Faculty Adjunct Instructor, Department of Communication Studies**  
Courses Taught: Television Production I, II, III; Visual Media Production I, II, III; Leadership in Communication Management
- **1988 – 2005**  
**Alabama Public Television**  
**Local Program & Production Manager**  
Produced, directed, shot and edited television programs and promotions. Wrote and implemented budgets for production department. Supervised four full-time and additional contract employees. Collaborated with independent producers in story creation, rights acquisition, distribution and promotion.

## Skills

Excel in professional HD Camera and DSLR operation  
Excel in Final Cut Pro editing  
Proven leadership abilities and best practices  
Creative problem solving in leading multimedia production projects  
Outstanding interpersonal communication  
Proficient in Adobe Premiere, Microsoft Office Suite