

# Erin N. Snell

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## EDUCATION

### **Birmingham- Southern College** - Birmingham, AL / 2017

- Bachelor of Arts Degree in Media & Film Studies
- Alpha Lambda Delta National Honor Society – Love Asia Organization – Film Club
- Photography Club – Gospel Choir – Black Student Union – Black Women’s Union
- Classical Performance Choir (Concerts: Louisiana, Mississippi, Alabama, and Carnegie Hall NYC)
- Musical Theatre – Music Student Association
- Voluntary Service: Boys & Girls Club, Steel City Service Day

### **Universitat Autònoma de Barcelona**- Barcelona, Spain / 2017

- Study Abroad
  - Coursework: Spanish Language and Culture
  - Lived with Host Family
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## EXPERIENCE

### **Adolescent Content** – Los Angeles/ 2018 – Present

#### *Contributing Writer*

- Write Gen Z & Millennial focused content

### **Jespionne** – Barcelona, Spain – (US) Remote / 2018

#### *Digital Marketing Intern & Content Contributor*

- Curated social media content for assigned projects
- Wrote creative description for videos based on content
- Managed multiple social media accounts for ongoing projects

### **BSC Office of Communications** -Birmingham, AL / 2016

#### *Multimedia Specialist Intern*

- Assisted the college’s digital marketing team
- Pitched and implemented ideas to increase student involvement
- Took photographs and filmed footage at college events
- Assisted in editing promotional video projects

### **BSC Office of Facilities & Events** – Birmingham, AL/ 2015 – 2017

#### *Event Planning Assistant*

- Prepared summer housing for potential on-campus groups
- Assisted in answering calls and scheduling on-campus events
- Wrote email correspondence with potential and existing clients

### **BSC Office of Communications** -Birmingham, AL / 2016 – 2017

#### *Freelance Photographer*

- Worked under the director of the communication’s department
- Took photographs at various college events
- Followed strict deadlines for college’s print and digital media

**Time Out Birmingham** – Birmingham, AL / 2016*Photographer*

- Conducted photoshoot for Time Out
- Covered events at Birmingham's Poplar Head Farmer's Market

**Humans of BSC** - Birmingham, AL / 2016*Blogger / Writer / Photographer*

- Worked under the guidance of the director of BSC's Communication's Office
- Conducted a campus-wide project based on the methodology of Humans of New York
- Conducted and edited interviews
- Promoted project using WordPress and Instagram

**York Productions** -Birmingham, AL / 2016*Production Assistant*

- Worked as an independent contractor on set of St. Paul and the Broken Bones music video
- Assisted crew and talent on set with various tasks including set-up, break-down, and craft/ food service
- Ran errands as needed

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**LANGUAGES**

**English** (Native)

**Spanish** (Low Intermediate; conversational)

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**SKILLS**

- Windows and Mac
- Microsoft Office
- Outlook
- Adobe Premiere Pro, Lightroom, Photoshop
- WordPress
- Twitter, Instagram, Facebook, Snapchat, YouTube, Vimeo
- Social media account management
- DSLR cameras and equipment