
CONNOR KELLY

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703-258-2270

Professional Summary

Passionate Filmmaker, Videographer, and Producer who specializes in creating impactful and emotionally driven videos that strive to leave a meaningful impression. Seeks to grow as an artist and team member throughout every project. While at the same time developing long lasting relationships with everyone on the team.

Skills

- Video Production
- Photography
- Color Grading
- Lighting
- Problem Solving
- Project Management
- Adobe Creative Suite
- Storytelling
- Budgeting
- Strategic Planning
- Run & Gun Filmmaking
- File & Digital Asset Management

Employment History

Creative Director – Samford University’s Media Center 2019 - Current

- Works with Samford's University's Media Center on a project to project basis.
- Projects such as Step Sing 2019, Samford Gives Back 2019, and Samford Your School Your City 2019.
- Responsible for all aspects of Samford's Step Sing 2019 video production. Which involved taking 17 individual videos from the start of pre-production to final completion.

Video Manager - Kanakuk Kamps 2018 & 2019

- Shot a majority of Kanakuk Kamps marketing footage for each year.
- Responsible for managing and guiding Kanakuk’s videographers across all of their camps.
- Managed the process of creating, and storing all finalized videos, digital masters, and footage.

Videographer - Kanakuk Kamps 2017

- Responsible for creating and planning out videos for Kanakuk Kamp’s K-Kountry and K-7.
- Coordinating and maintaining clear communications, as well as setting clear expectations with all of the Kanakuk K1 Camp Directors and Summer Staff
- Created social media videos for Kanakuk K-Kountry and Kanakuk K-7.

Videographer - Urban Avenues 2016

- Created promotional material for Urban Avenues (an Alabama based non-profit)
- In charge of teaching videography and photography to High School students in the inner-city of Birmingham Alabama.

Education

- **Samford University** 2021
 - Bachelor’s degree in Business Marketing