

# JENNIFER FLOYD

CREATIVE DIRECTOR / ART DIRECTOR

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## **THEATRICAL (Producer/Art Dept Coordinator/Locations Coordinator/Line Producer/2<sup>nd</sup> AD)**

- JESUS REVOLUTION/LIONSGATE-Art Dept Coordinator (2021-2022)
- KILLING IT/NBC UNIVERSAL-Locations Coordinator (2022)
- A REASON, A SEASON-Producer/Director (2019)
- CRUSH-Producer/Director/Art Director (2019)
- STUDIO LOT-Line Producer (2014)
- GHOSTBREAKERS-Executive Producer (2011)
- CARRIED AWAY-Co-Producer (2009)
- THE 56' FIRE-Associate Producer (2008)
- NICK PLENTY-Producer/Art Director (2008)
- FIGHTING WITH ANGER-2<sup>ND</sup> AD (2007)
- CAR RADIO-Creator/Producer/Director (development)
- FORK THE WORLD-Creator/Producer/Director (development)
- PICASSO'S CHRIST-Executive Producer (post-production)
- SENSITIVITY TRAINING-Producer/Director (post-production)

## **COMMERCIAL (Creative Director)**

- ANDAZ HOTEL (WEHO)-Short Form Content/Social Media (2021)
- I AM MY MONEY MAKER (LA)-Ad Campaign (2021)
- COREOLOGY (LA)- Short Form Content/Social Media Campaign (2021)
- COREOLOGY (Santa Monica)-Short Form Content/Social Media Campaign (2021)
- I AM MY MONEY MAKER (LA)-Ad Campaign (2020)
- PUNK ROCK HIPPIE SHOP (Yucca Valley)-Social Media (2020)
- JONNY DAY Custom Face Masks (LA)-Social Media (2020)
- INDIGO UNVEILED (LA)-Short Form Content/Social Media (2018)

- DOUBLE RED (LA)-Ad Campaign (2017), as producer
- I AM MARKETING (LA)-Christmas Ad Campaign (2017)

#### **SHORT-FORM CONTENT (Creative Director)**

- VIVA SULLIVAN- Interview with one of the world's top Master Framers (2021)
- KAZEMBE AJAMU- Interview with the father of super-star Zendaya (2021)
- STS THE RAPPER-Chronicles of the rapper's rise and fall from fame (2019)
- PETERSON AUTO MUSEUM-Vintage cars and their impact on pop culture (2018)
- THE WISE HATTER-Interview with Brandon Wise and the old school art of hat making (2018)

#### **INTERIOR DESIGN (Sales/Management)**

- CEASARSTONE -QUARTZ (2017)
- PANASPHERE -SURFACES (2015)
- PANOLAM SURFACES-NEVAMAR/PIONITE LAMINATE (2009)
- AVONITE- SOLID SURFACE (2006)
- TRIKES WALL COVERINGS (2002)
- ATLAS CARPET (2000)

#### **SKILLS/EDUCATION**

- ASSOCIATES DEGREE INTERIOR DESIGN-EI Centro College, Dallas, TX
- BACHELORS OF BUSINESS ADMINISTRATION-University of Texas at Arlington
- ADOBE: PREMIERE PRO, PREMIERE RUSH, PHOTOSHOP, LIGHTROOM, SPARK, BEHANCE, ETC
- APPLE: PAGES, KEYNOTE, NUMBERS/MICROSOFT OFFICE: WORD, EXCEL, PP
- CASHET, DIGITAL PO, CLEARANCES, CHECK REQUEST, CAST&CREW/PAYROLL