



I am a multimedia producer who utilizes my storytelling skills to help companies and individuals market to their surrounding communities.

Awards

- AAF Birmingham Student of the Year, Ten Awards 2021
- AAF District 7 Mosaic Scholarship Recipient, 2021
- Outstanding Film Production Student, 2020-2021
- Howard College of Arts and Sciences Class Honor Recipient, 2019-2021
- Ruric E. Wheeler Class Honor Medal Recipient, 2019
- Samford University Dean's List, 2018-2022



📞 205-937-4583

✉️ cwomack411@gmail.com

🌐 <https://cwomack.wixsite.com/cwportfolio>

Education

Samford University, Homewood, AL

August 2018 - April 2022

- Bachelor of Arts, Journalism and Mass Communication, Magna Cum Laude
- GPA: 3.79/4.0

Leadership

Multiply Groups, Outreach Team Director

October 2019 - February 2021

- Created marketing plans for social media for community outreach
- Designed promotional flyers for community engagement via social media
- Directed and shot photos of members for the website
- Utilized HTML applications to manage the organization website

Anchored Passion, Interim Communications Director

July 2021 - September 2021

- Led a team of marketers, writers, website managers, and social media content producers
- Conducted interviews for new team members and led onboarding for new hires

Podcasts Coordinator

August 2020 - January 2021

- Edited the podcasts via Audacity
- Consistently post podcasts to streaming services via Anchor.fm

Skills

- Adobe Photoshop, Lightroom, InDesign, Premiere Pro
- Google Analytics for Beginners Certified
- Google Suite
- Office 365
- Content Management Systems (WordPress, Squarespace)
- Audacity

Work Experience

Bham Now, Content Producer

June 2022- PRESENT

- Writing daily stories and producing the visuals elements that accompany the story, if needed
- Helping with social media and other creative projects that request the skills of photography and videography

Samford University, Entre Nous Editor-In-Chief

June 2021- June 2022

- Maintain the social media account for the university yearbook growing following by 50%
- Hire yearbook staff for various positions
- Assign and track coverage of events
- Manage and run bi-weekly staff meetings

Heather Jeffcoat, Public Relations

August 2021- January 2022

- Strategize and create social media copy and content for client events like The Birmingham Bowl
- Shoot pictures and videos for social media content to boost engagement for clients

Samford University, Videography

September 2021- December 2021

- Worked for the Center for Worship and Arts
- Produced video and social media content for departmental events, informational fairs, and speaker engagements

Samford University, Marketing and Communications Office- Photography Intern

May 2019 - June 2021

- Photographed events and campus scenes for marketing content
- Edited digital photographs in Adobe editing suite

Projects

- Black Women Speak (Short Documentary), Hilltop Film Festival of Diversity and Inclusion Selection
- Let the Redeemed Say So (Short Documentary)

The Local Magazine, Visual Team Member

January 2021- May 2021

- Sold advertisement space exceeding the goal by \$400
- Designed the layout and style guide of The Local Magazine
- Wrote and designed an individual print story with Adobe InDesign
- Wrote four stories online edition stories and a three-page spread the print edition

Atlanta Press Club, Public Affairs Intern

January 2021 - May 2021

- Intern for Director of Corporate Relations
- Organized, executed and participated in communications with Fortune 500 companies about media relations
- Organized sponsorship data via Google Suite for The Atlanta Press Club and Saporta Report
- Oversaw communication and interest meetings with sponsors of the Atlanta Press Club and Saporta Report

United Ability, Media Intern

September 2020 - December 2020

- Designed COVID-19 flyers for the organization's day school programs and club meeting flyers for marketing content for social media

Samford University, Entre Nous Photo Editor

September 2020 - June 2021

- Photographed assigned events
- Edited photos using Adobe Editing Suite
- Interviewed and wrote stories on 20+ plus student organizations

Christian Service Mission, Summer Intern

May 2020 - July 2020

- Efficiently performed office tasks such as sorting merchandise and maintaining the community garden
- Organized and inputted donation information into an excel database
- Conducted interviews with community leaders and wrote stories for the website and newsletter
- Photographed volunteers and garden projects for social media and website