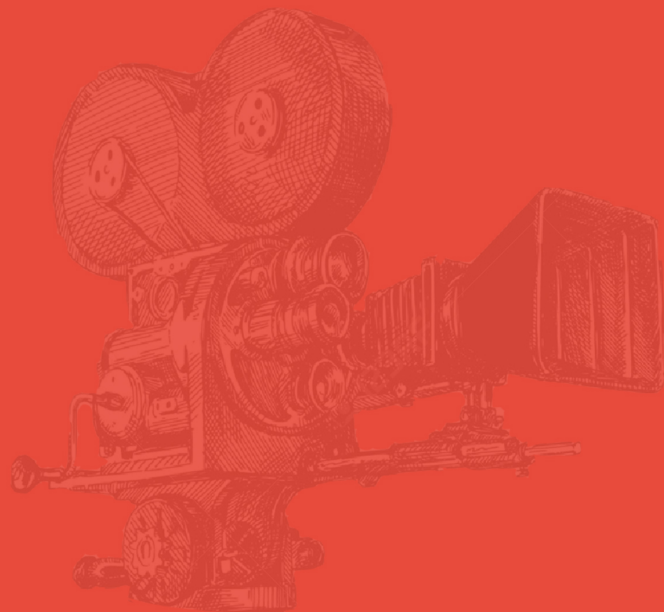


DIGITAL PHOTOGRAPHY  VIDEO PRODUCTION

PRODUCTION PROPOSAL



Lance Holloway
P R O D U C T I O N S

ABOUT US

Digital Photography and Video Production

**WE SPECIALIZE IN TELLING STORIES AND CREATING VISUAL EXPERIENCES.
AND WITH OVER 17 YEARS OF PROFESSIONAL EXPERIENCE
WE KNOW HOW TO GET THE JOB DONE.**

Based in Tuscaloosa, Alabama



Director/DP

Lance Holloway

Lance Holloway has over 17 years experience in video production. Lance worked for the television series "Discovering Alabama" for 10 years and won 3 Emmys.

In 2014, Lance joined the NINE agency in Tuscaloosa where he served as the Digital Media Specialist and produced numerous television commercials and promotional videos.

In 2018, Lance set out as an independent photographer/cinematographer/dp/director/producer. Clients will attest that Lance provides creative solutions to projects and is very easy to work with. Lance's ultimate goal is to produce great content for clients and be a joy to work with.




AVAILABLE TO TRAVEL
WORLDWIDE

CLIENTS



**CHILDREN'S HOSPITAL
BRYANT BANK
UNIVERSITY OF ALABAMA
SHELTON STATE
DCH FOUNDATION
CITY OF TUSCALOOSA
ALDOT**



**LETTERS OF RECOMMENDATION
AVAILABLE ON REQUEST**



PORTFOLIO

DIGITAL PHOTOGRAPHY



VIDEO PRODUCTION LINKS

- 1. CHILDREN'S OF ALABAMA**
<https://vimeo.com/344660001/e9a68f7756>
- 2. NFL FILMS (DP)**
<https://www.youtube.com/watch?v=yehYglDQw-Y&t=36s>
- 3. SHELTON STATE ATHLETICS**
<https://vimeo.com/339469203>
- 4. TUSCALOOSA FIRE & RESCUE**
<https://vimeo.com/327105708/29cc292507>
- 5. THE CIRCLE (SHORT FILM)**
https://www.youtube.com/watch?v=dOEz5_GAR74
- 6. TUSCALOOSA POLICE DEPARTMENT**
<https://vimeo.com/382231628/1058d2f0f7>

WHAT WE DO

Lance Holloway Productions is a full service video production company and photography studio. We start by working with clients to determine their needs, overall objectives and ultimately what they want in a final product.



1

CONCEPTUALIZE

Forming an idea into a executable concept.

2

COPYWRITING

A script is the roadmap for any production, detailing interaction between cast members, shooting location and providing direction for crew members.

3

DIRECT

Creative interpretation and execution of the script.

4

CINEMATOGRAPHY

The art of motion picture photography.

5

POST PRODUCTION

The creative process of assembling the raw video and audio material into a finished product.



**WE PRODUCE PROJECTS FROM BEGINNING TO END
OR PROVIDE A LA CARTE SERVICES AS NEEDED.**



THE GEAR



CAMERAS

Canon C300MarkII
 Canon 1DX MarkII
 Canon 5D Mark IV
 Canon 5D Mark III



LENSES

Canon Cinema Prime 50mm
 Canon Cinema Prime 24mm
 Canon Cinema Prime 85mm
 Canon 70-200mm f2.8 x3
 Canon 16-35mm f2.8 x2
 Canon 50mm f1.2
 Canon 135 f2
 Canon 14mm f2.8
 Canon 24-70mm f2.8
 Sigma Art series 35mm f1.4

LIGHTING & MEDIA

Aputure 300D (x3) LED
 Kinotehnik Practilite 602 LED
 Fresnel (x2)
 2 1x1 LED Bi-color light panels
 2 1x2 LED Bi-color light panels
 3 256gb Cfast 2.0 cards
 8 128gb Cfast 2.0 cards
 Atomos Shogun Inferno
 Angelbird 1tb (x2) SSD

Photography Lighting Kit
 Impact Venture TTL-600
 Battery-Powered Monolight (x3)
 Westcott 7 foot umbrella (x3)
 Impact 32" soft box with grid



GRIP & DRONES

Rhino slider with timelapse
 DJI Ronin S Gimbal
 Rhino manual slider
 DJI Phantom 4 Drone
 DJI Mavic 2 Pro Drone

Lance Holloway

P R O D U C T I O N S

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