



# Dakota Fowler

Clanton, AL 35045 (205) 573-5281 DakotaFowl3r@gmail.com

## EDUCATION

**Bachelor of Arts | Communications** *EXPECTED IN 01/2025*

**Jeff State , Clanton, AL**

**Advance High School Diploma | General Studies** *05/2019*

**Chilton County Christian School, Jemison, AL**

## PROFESSIONAL SUMMARY

My entire life has been spent creating scripts, books and other written materials. I am pursuing a communications degree with the goal of working in the news field. During my school years I acted in school plays as well as different theaters in the area. I am very familiar with shooting, editing, filming and writing from my many short films. I feel I can be an asset to any newsroom through the use of my hard work and skills.

## SKILLS

- Courteous with Strong Service Mindset
- POS Systems and Ordering Platforms
- Customer Retention Strategies
- Issue and Complaint Resolution
- Shot Direction
- Graphics and Photo Imaging Software
- Creating Infrastructure
- Shot and Scene Planning
- Films and Recordings Direction
- News Stories Writing
- Script Research and Studying
- Film and Video Production
- Film Directing
- Research Information Sourcing
- Project Deadlines
- Story Editing
- Adobe Systems Adobe Premiere Pro
- Digital Asset Management
- Location Shooting
- Speech Writing
- Creative Messaging
- Article Writing
- Originality and Creativity
- Research and Interviews
- Client Presentations

## WORK HISTORY

**OWNER** *08/2021 to CURRENT*

**North South Production | Clanton, AL**

- Handled production planning and execution.
- From writing, site selection, casting, filming, post production, release.

**CUSTOMER SERVICE REPRESENTATIVE** *01/2021 to CURRENT*

**Walmart | Clanton, AL**

- Maintained customer satisfaction with forward-thinking strategies focused on addressing customer needs and resolving concerns.
- Answered customer telephone calls promptly to avoid on-hold wait times.
- Answered constant flow of customer calls with minimal wait times.
- Offered advice and assistance to customers, paying attention to special needs or wants.

## CO-OWNER

06/2016 to CURRENT

### Icarus Pictures | Lansing, MI

- Collected information about kinds of audiences targeted by different media and approximate size each group.
- Completed pre-production planning such as setting budgets, hiring crew and cast members and obtaining permits.
- Coordinated with production team, producer and director to pinpoint creative vision, determine technical needs and devise shooting schedule.
- Wrote, directed, shot and edited projects.
- Performed smooth and professional final edits using various software platforms.
- Created infrastructure and directed implementation of post-production workflows.
- Developed schedules for production, editing and duplication for timely delivery.
- Reviewed scripts and made changes to improve wording, flow or interest levels, consistently producing highly successful shows.
- Identified and approved equipment and elements required for productions.
- Planned video shoots in studio and remotely by managing production through stages to completion.
- Presented production ideas and determined creative scenarios for production and delivery.
- Developed project budgets and managed production costs.
- Maintained project costs through careful budgeting and monitoring of expenditures.

## ADDITIONAL INFORMATION

- Acting: , Roles Role or Assignment Various Characters Play 2 Plays a year for a total 6 (No Play during covid lockdown) School or Theatre Group Chilton Christian School EVENT MIDDLE AND END OF YEAR SCHOOL Role or Assignment Various Characters Play A medley of Shakespeare's comedies School or Theatre Group BARDS of Birmingham EVENT ALABAMA SHAKESPHERE FESTIVAL Date Performance Dates October 18, 19 and 20th 2015 Role or Assignment Pongo Play 101 Dalmatians School or Theatre Group Red Mountain Theatre Group Date Performance Dates July 17, 18 and 19 Role or Assignment A Young actor learning to perform Shakespeare Fundraising Video To raise money for BARDS of Birmingham School or Theatre Group BARDS of Birmingham Scheduled

Release 8/1/2015

- Sports: Football, Basketball and Golf Honors: ,
- Honor Society and Beta Club First selection for Boys state at University of Alabama (2020)
- School Leadership Committee
- Head of year book committee
- Wrote and produced four short films
- Graduated high school with over 4.0 gpa.
- Held several positions in student government.