



Michael F. Murphy

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## PROFILE

Television and Production Professional with over 2 decades of experience in creative, direction, managing, production, and post production.

## EXPERIENCE

### **Owner, Director, DP, Editor, Producer, postcorp.tv, Frisco, CO — 2018-Present**

Producing projects for national and local businesses in addition to tourism marketing campaigns. Shooting, writing, producing, editing and directing a range of projects that are based in and around Colorado. Developing content for broader audiences. Working for various productions as needed as a camera Op in various locations worldwide.

### **Manager Video Production, Vail Resorts, Broomfield Colorado — 2013-2018**

My team was responsible for big picture, multi-resort video production (14 resorts). From glossy lifestyle video shoots to documentary style content pieces. We produced materials that told the "story" of Vail Resorts. We also collaborated with agencies and post production facilities for high-end marketing and commercial production ie: The Epic Pass Broadcast commercials.

### **Production Manager/Creative Director, TV8 – Vail Colorado — June 2011 – July 2013**

Worked to rebuild, rebrand, and turn TV8 into a full scale production facility while helping create content for shows, revamp the flagship morning show and run the crews for daily live production. I was able to turn a flailing production department into a thriving revenue generating operation. In addition to running the production I was able to operate as the Creative director for on air graphics, overall station branding, all commercial production, and show production.

### **Promotion Manager, WTXF/FOX29; Philadelphia, PA — July 2003 – June 2011**

Oversaw on-air news and show promotion. Conceptualized, wrote, produced, and edited major news and station image campaigns. Worked with producers/editors to develop production skills/techniques. Directed crews and staff through location film/video shoots. Supervised sweeps promotion/production. Directed the staff through major sweeps and station projects. Oversaw departmental projects for branding and graphic packaging. Supervised the daily operation of the staff and acted as liaison with other departments. Coordinated Station Social Media/Marketing efforts.

**Senior Producer, WJBK/FOX 2 Detroit; MI — May 2000 – July 2003**

Directed the creative process from concept to completion for image, topical, and syndicated promotional spots. Writing scripts, overseeing film shoots; directing edit sessions, and art directing graphic design production. Worked collaboratively with Graphic Designers, Animators and Editors to produce high end Promotional spots for the TV station.

**Promotion Producer, WBRC/FOX 6; Birmingham, AL — June 1999 – May 2000**

Responsible for writing, shooting, editing and producing image and topical promotional spots. Assisting creative director in developing and maintaining station brand. Art directing graphic design elements and helping build station image.

**News Photographer, WBRC/FOX 6; Birmingham, AL — August 1997 – June 1999**

Shot and edited reporter packages. Operated microwave truck on a daily basis for spot/breaking news, and general assignment live shots. Assigned as exclusive shooter/editor to "Absolutely Alabama" franchise. Also shot sports, and special series projects.

**News Photographer, WBMG/CBS 42; Birmingham, AL — September 1996 – August 1997**

Responsible for shooting and editing news in a daily deadline environment. Engineering live shots from the field. Also responsible for shooting spot news, sports, and special series projects.

**News Editor, WBRC/ABC 6; Birmingham, AL — July 1995 – December 1995**

Responsible for retrieving satellite feeds, and editing content for weekend newscasts.

**EDUCATION**

Samford University, Birmingham, AL — BA Journalism/Mass Communication

**SKILLS**

DaVinci Resolve, Premiere, After Effects, Photoshop, Avid Media Composer, Panasonic EVA1, RED Digital Cinema.

**RECOGNITION**

2004 – EMMY – Individual Achievement – Editing

2002 – Michigan Association of Broadcasters – Marketing and Promotion – Best

2002 – Michigan Association of Broadcasters – Marketing and Promotion – Merit

2001 – Michigan Association of Broadcasters – Marketing and Promotion – Merit

2001 – EMMY – News Promotion Image – Producer

1998 – Alabama Associated Press – Best sports story (photographer)