

**SONI OMAR MARRON URIBE**

305 St Charles Ct

Fairhope Alabama

415-699-7372

[www.sonimarron.work](http://www.sonimarron.work)

**Twenty years of experience as a makeup artist and hair stylist in the industry; including print media, films, retail, social events, and fashion shows.**

**Licensed cosmetologist based in FairHope Alabama.**

"To me, style is about connecting with others and bringing one's original beauty to the surface, understanding what makes people beautiful, and possessing the creativity to allow that to emerge from my clients. The true measure of success is the satisfaction of my clients. My experience in the beauty and fashion world has provided me with a keen sense of understanding what is beautiful, and the skills to be successful in each situation."

## **EXPERIENCE:**

### **Independent Hair and Makeup Artist**

**Mexico City**

**2002-2008**

- **Worked independently for print media, fashion shoots and fashion shows while operating a private hair and makeup studio.**
- **Created a loyal clientele base of 70 at this well known studio.**
- **Specialized in makeup for brides and those attending special events.**
- **Traveled nationally for social events, weddings and television media.**

### **Make up Artist MAC Cosmetics**

**San Francisco, CA**

**October 2009- October 2010**

- **Engaged with customers on the sales floor while attending to make up appointments**
- **Provided skincare diagnosis and made product recommendations.**
- **Maintained clean and immaculate makeup testers and stations.**
- **Managed opening and closing responsibilities.**

### **Work group - LTD Makeup and Hair Agency**

**San Francisco, CA**

**2009-2011**

- **Oversaw creation and execution of hair and makeup looks on models.**
- **Responsible for attending fashion shows, films and editorial productions**
- **Responsible for executing and creating full looks on photoshoot models.**

**Tom Ford Cosmetics**

**San Francisco, CA**

**2011-2012**

- **Worked in multiple, high end department stores in San Francisco as a makeup artist representing Tom Ford Cosmetics and Fragrance.**
- **Provided expert makeup and skin care to clientele using Tom Ford Cosmetics.**
- **Participated in opening and closing duties.**

**Chanel Cosmetics**

**San Francisco, CA**

**2012-2013**

- **Worked in multiple high end department stores in San Francisco as a makeup artist representing Chanel Cosmetics.**
- **provided expert makeup and skincare to clientele using Chanel Cosmetics.**
- **Participated in opening and closing duties.**

**Gap, Inc.**

**San Francisco, CA**

**2013-2016**

- **Worked as independent contractor overseeing hair and makeup design and execution for Gap Factory photoshoots.**
- **Worked with international top models in the industry in photography. (Noah Mills, Chanel Iman, etc.)**
- **Worked for online photoshoots with GAP online , based here in SF.**
- **Oversaw Kids Hair and Makeup for Gap photoshoot featuring photographer, David La Chapelle**
- **Owner of Soni Marron Make up and Hair studio**

## **Soni Marron Hair & Makeup**

- **Owner and established Makeup and Hair designer (2016-2024)**
- **Director of makeup and hair services for private clients**
- **Independent Hair & Makeup Artist for Access Magazine**
- **Worked as main Make Up Artist and Hair assistant with Golf Coast studios filming commercial for \* Park and Rebowe Plastic Surgery Clinic.**

## **Education**

- **High School Diploma, CUDEC, Mexico City**
  - **Cosmetology Degree, Escuela Internacional de Belleza, Mexico City**
  - **Cosmetology Certification Course, San Francisco College of Cosmetology**
  - **Cosmetology License, California and Alabama State Board of Cosmetology**
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- **Bilingual in Spanish and English**
  - **Word, Creative Cloud, Website Creation**

