

Jason Ruha

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[Jason Ruha IMDB Pro](#)

Summary

After graduating film school at the University of Alabama, I jumped directly into television commercial production in Atlanta and Birmingham. Working in the TV commercial industry allowed me to immediately pay my bills and work in all positions on a film set. From PA to Producer, I've filled every position and now would like to continue my growth in the feature film and episodic market. I value people who strive for excellence and stress getting it right the first time. I excel at leadership, planning, execution, and critical thinking.

Education

University of Alabama, College of Communications

BA, Telecommunications and Film

International Film and Television Workshops Rockport Maine

Director of Photography Curriculum

Experience

Kill Him Till He's Dead (November 2024 – December 2024)

Producer: Lan Kisner, Charles Berg

Director: Michael Winnick

Location Manager and Location Scout

Led a cast and crew of 45 that filmed for 24 days in the City of Birmingham.

Responsibilities included: closing streets, coordinating lock-ups, moving transportation, map making, and ensuring the safety of cast and crew.

Storyteller Overland (November 2020 – April 2024)

Executive Producer Storyteller Network (Mar 2021 – April 2024)

Led a content creation team that produced 2 documentary television series and a podcast that was shopped to various networks and OTT distributors.

Storyteller Overland (November 2020 – April 2024)

VP Strategic Initiatives (Nov 2020 – April 2024)

Worked alongside C-Suite team to strategize, design, and implement operational workflows in both manufacturing and marketing. This allowed Storyteller Overland, a unique lifestyle brand to grow into the one most successful Class B Campervans in the RV industry. Accomplishments included: launching the ecommerce website, producing technical “How To” videos and writing the assembly line technician process manual.

Look Productions Inc (August 2004 – Present)

CEO / Creative Director

I established Look Productions to work with a client base of Alabama Advertising Agencies, Healthcare Organizations and Financial Institutions. My clients include agencies such as: Intermark, One Way Marketing, Fitzmartin, The Weather Channel, and Big Communications.

University of Montevallo (August 2018 – February 2020)

Adjunct Professor

Adjunct Professor at The University of Montevallo College of Communications. Taught fundamentals of Location Production MC494 which is a senior level class.

VAZDA Studios (January 2000 – August 2004)

President

I managed the largest commercial production facility in Alabama. Vazda consisted of four primary profit centers: The studio, equipment rental, post-production, and duplication. I supervised 25 employees. When I assumed the role of president, Vazda was in a financially negative state. I reduced overhead, re-negotiated service contracts and added new clients. In one year, I moved the company from its financially negative position to a positive position and that growth continued during my entire tenure.

Skills

Creative Direction • Team Building • Strategic Thinking • Project Coordination • Teaching • Problem Solving • Customer Service • Proactive • Leadership • Crisis Management