



L.A. Gray

STUDIO MANAGEMENT / DIRECTOR / PRODUCER

CONTACT

- 📞 256.762.3395
- ✉️ LauraAnnHeatonGray@gmail.com
- 📍 Huntsville, AL
(Willing & Ready to relocate)

AWARDS & NOMINATIONS

- Filmmaker of The Year
2020 & 2021
ICFF
- Best Director
2023
GFF

EDUCATION

UNIVERSITY OF NORTH ALABAMA
BACHELOR OF ARTS
– Communications & Theatre
– Arts Management
– Photography Minor

SKILLS

- Marketing Strategy, Planning, & Execution
- Managing affective teams
- Problem Solving
- Time Management
- Positivity & Supportive Attitude
- Content Creation / Design
- Strong & Successful Sales Background

EXCELSIOR STUDIOS

2018 - 2025

**MANAGER / DIRECTOR / PRODUCER / EDITOR /
CAMERA OPERATOR**

- Develop and lead production teams
- Direct / Produce content for television & film
- Design and implement successful advertising
- Budget and Accounting
- Manage & scheduling editing teams
- Photography / Videography

AVO MULTIMEDIA

MANAGER / PRODUCER / DIRECTOR

2017-2018

- Marketing, Sales, and outreach for target audiences
- Oversee client accounts
- Design and implement successful advertising
- Lead multiple teams in production
- Hire and oversee talent pool
- Direct and/or produce video production

SEARS PORTRAIT STUDIO

ASSISTANT MANAGER / PHOTOGRAPHER

2015-2017

- Develop and oversee sales packages
- Oversee client accounts
- Employee training & development
- Marketing and outreach
- Photographer

GLAMOUR SHOTS

2013-2015

ASSISTANT MANAGER / LEAD PHOTOGRAPHER

- Oversee client experience
- Employee training & development
- Marketing and outreach
- Photographer