

Jennifer Broder-Jones



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Experience

OrthoSports Associates

May, 2012 - August, 2013

- Created a website design and implemented
- Provided all photographs and content for the site
- Created tag line and marketing plan for OrthoSports
- Negotiated radio spots for the Physicians
- Produced the radio spots for Physicians

C&J Radio for Women

June, 2011 - May 2012

- Co-Owner
- Co-Created a radio show concept for women
- Co-Created a marketing and sales plan for C&J Radio
- Created a website and interactive ability to hear interviews
- Created logo and design
- Created all social media marketing for Face Book, Twitter, LinkedIn and Instagram
- Interviewed guests and wrote articles

Jennifer Jones Photography

July, 2005 to present

- Owner
- Photo journalist photographer
- Weddings, Family, Children, The Arts, Bands, Seniors

Young American Outdoors

June, 2001 - August, 2002

- Co-Produced
- Nationally Syndicated television program
- Hired talent
- Secured National Sponsor
- Co-Produced program for one year

Parenting Life

June 1995 - August, 2002

- Co-Owner
- Created a parenting television show and syndicated the program Internationally
- Co-Created a marketing and sales plan for Parenting Life
- Secured Sponsors
- Designed set and negotiated all contracts
- Created a website
- Co-Produced program 104 episodes and 100 Vignettes

References Upon Request