

Debbie Starr

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Curriculum Vitae

Licenses: Board of Cosmetology: License #114610: Natural Hair Stylist and Make-up Artist

Honors:

Award Winner, 2013, 2014 : Best Skincare Treatment, River Region (Alabama).

National Association of Professional Women 2011-12

Facialist / Make-up Artist – Freelance:

Professional, licensed makeup artist and natural hairstylist (Alabama) with over 20 years experience;

- Listed with the Alabama Film Commission, Production Hub, IMDb and several other professional organizations, servicing all fields of media including TV, video, commercials, head shots, runway modeling, political campaigns, special events, weddings and more.
- Apprenticeship in esthetics, certificate of formal training and education in makeup artistry (Robert Jones School of Advanced Makeup Artistry). Provide clients with a dependable, detail-oriented and multi-faceted professional adding to the success of any creative team of any project while maintaining production budgets and schedules, regardless of the nature, scope or location.
- Experience: 20+ years experience in makeup application and beauty industry Capability to comprehend how the camera will record an actor's features differently from video, photography, TV or HD.

Work well with others. If needed, I can evaluate a shoot for integration of time management for a more effective working set. Over 18 years experience in makeup application allows an inherent understanding in tailoring makeup for different formats including the intrinsic capability to immediately comprehend how film will record an actor's features differently from video or HD.

As an on-set MUA, I take cues from Director/Photographer and/or scripts for type of make-up application. Then apply appropriate make-up. I use a mineral-based make-up for flawless finishes that last even in the hottest weather with minimal touch-up. Organization on-set is vital for a smooth session and I am always prepared for just about any "hick-up". From band-aids to sewing implements, I am able to keep distractions to a minimum to help provide a smooth "shoot".

Hair Replacement Specialist: Certification, Extensionist and Wig Specialist.

- Identify need for additional hair placement with temporary or semi-permanent extensions and apply as necessary
- Obtain necessary wigs (female or male)
- Style and maintain for scene continuity
- Customize wigs for semi-permanent placement (extended shoots)

Production Experience:

2014: Key Make-Up Artist – NBC Sports Location: Birmingham, AL
Shoot: Formula One Drivers interviews to air during racing broadcasts

2013: Head of Department – MUA: Travel Documentary/Commercial – State of Alabama featuring Governor Bob Bentley, Robert Bonner RSA and Travel Department Staff.

2012: Key Make-Up Artist/Hair Stylist – Pirana Pictures, ASU Recruiting Commercial

2011: Key Make-Up Artist/Hair Stylist – Boozer for Congress, Independent Film Company

2009 – 2015: Make-Up Artist, Freelance

OTHER SKILLS:

- Computer knowledge in various hardware and software programs i.e. Microsoft Office 2003-2007, desktop publishing (Publisher), PowerPoint presentations, QuickBooks (accounting software), CAD (uses computer systems to assist in the creation, modification, analysis, or optimization of a design), Photo and Video Editing, Networking (Setting up and maintenance), Building/repairing desktop computers. Troubleshoot hardware/software issues including “blue screen”, “slow” software/computer. Install hardware or software as needed to correct said issues. Educate individuals regarding the purchase of desktop/laptop/tablets. Translate “computer geek” language.
- Outside and Inside Sales – B2B and B2C.
- Social Media marketing
- Website Development
- Email campaigns for B2B and consumers
- Facilitate Advertising Campaigns
- Cold-calling potential customers
- Public Speaking
- Training/teaching others
- Product Advertising Campaign-Initiation, Implementation and Demonstration
- Virtual POS, On-Site POS systems
- Cashier
- Typing-95 wpm
- Supervisory, time management and organizational skills

HISTORY:

SKINaturals (2006-present) — *Formulator/Founder.*

Distributor and Retail: SKINaturals, the first and only 2-step 100% organic ingredient volcanic/mineral ash anti-aging, face and body skincare system. SKINaturals tightens the skin against facial bone structures, jaw line (turkey neck), and neck while its natural anti-fungal/detoxifying properties relieve acne, blemishes; soften calluses, rough elbows, knees and heels; relieves pain of burns and itching of many skin conditions such as psoriasis, eczema and seborrhea; reduces large pores, alleviates age spots and skin discoloration. Upon ONE application, SKINaturals volcanic/mineral ash masque detoxifies, tightens and cleanses from the inside out. Upon masque application, SKINaturals sinks into the subcutaneous layers of the skin, working at the cellular level to tighten skin against facial bone structures, immediately improve fine lines, crow's feet, and lighten age spots giving skin a radiant, younger and healthier appearance. After masque removal, skin is sealed up to 12 hours with Regenerating Serum Moisturizer comprised of 100% Certified Organic ingredients including but not limited to: specialized coconut oil (a natural antimicrobial, antibacterial) proprietary blend of DMAE, hyaluronic acid, vitamin C ester as well as vitamins A, D, and E, natural antioxidants, and a proprietary organic preservative blend of natural essential oils. One application lasts up to 28 days and with continued weekly use, well, just look at Debbie's skin. Our simple 2-step anti-aging and skincare systems are sold online and through Distributors in brick and mortar locations for wholesale and retail distribution throughout the US. "SKINaturals" products are available through our website for wholesale/retail and through our distributors for retail sale.

CEO: Day-to-day business applications such as accounting, filing, payroll, personnel management, inventory control, writing and implementing business policies, customer relations, and creating and implementing advertising campaigns, desktop publishing, website design and internet/computer maintenance.

Motivational speaking and personnel management play a major role in my daily activities. Without sales experience, a medical background and knowledge from working in the beauty industry, "SKINaturals" would still be just an idea. SKINaturals gives anyone the tools to "Empower Mother Nature" for "Beautiful Skin...Naturally". www.beautyfromearth.net

Owner, BeauteStarr, Inc. Established 2008 (Wetumpka, AL.) Manufacturer of SKINaturals 100% Certified Organic volcanic ash face and body tightening skincare system. Wholesale distribution of all Beauté From Earth/SKINaturals' skincare and beauty essential products including but not limited to: SKINaturals Miracle Masque (anti-aging face and body tightening masque), SKINaturals face and body products: Beauté Blitz under-eye/dark circle masque, SN: Daypack (Cleanse and Regenerating Serum Moisturizer), Beauté Mist/Toner, Coco Crème, Body Silk, and most recently Shave and Shower: 3-in-1 Cleanse|Shave|Body Wash for back acne, razor burn, ingrown hairs and more. We are also distributors for: Beauty Blender, Onesta Organic Hair Products, Larenim Mineral Cosmetics.

Sales Director, Mary Kay Cosmetics: (1999-2006) Management of 50-person sales team. Maintained Regional Top Consultant in Sales and Recruiting. Responsibilities included daily individual and team motivation, conducting educational classes, skincare classes as well as inventing sales event strategies for new products within our team. Other duties included personnel management, accounting supervision of office staff, developing protocol manuals and day-to-day business activities.

Freelance Paralegal: (1989-2004): Private investigator for major family law firm, subpoena delivery, surveillance, and decoy operations.

For more information and services, go to www.linkedin.com/skinaturals

Instructor/Educator:

Instructional video series on YouTube channel (SKINaturals). Topics covered:

“The Power of Volcanic Ash Revealed”, “How To Apply SKINaturals Masque”, “Tools of the Trade: Using the Right Makeup Brush Makes All The Difference”*, “EZ Make-Up”, “Anti-Aging Secrets”*, “Steps To Flawless Skin”*

Instructor: “The Art of Makeup Artistry”. Conduct workshops and career classes in how to interpret scripts (paper) to the actor (face). Since there are no “certificate” programs or beauty schools that specialize in makeup artistry in our area, I teach future make-up artists through hard work “on the job” to fill the void by offering tips, education and techniques to those who want to “specialize”. My course includes workbooks, group interaction and certification upon completion.

Educator: “Flawless Skin Without Chemicals? How Organics Are Changing The Face of Time”. Lecture series developed for beauty shows, event groups and theatre workshops to help disseminate the confusion many have regarding what is and what isn’t “natural” or “organic”. Many myths are discussed and debunked regarding organic ingredients, how they work, and the many uses they afford.

Blog: “Aging Gracefully...Not”@[facebook.com/skinaturals](https://www.facebook.com/skinaturals) ~Thoughts and insights to fighting signs of aging using natural and/or organic ingredients.

Education: Huntingdon College: Criminal Justice/Business Law 1991

Auburn University/Montgomery, 1980

Certifications/Awards:

2013: Health/Wellness Consultant – Certification

2012: Hair Replacement Specialist – Certification Aderans Natural Hair/Wig Corporation

2012: Nutritional Management of Chronic Disease- Fall Health Seminar, Wellness Coalition, Jessica-Lauren Roberts, MD, RD, LD-CEU Credit

2012: The Effects of Obesity on Chronic Disease Management in Women, Fall Health Seminar, Wellness Coalition, Heather Smith, PhD-CEU Credit

2012: Stages of Change: Women Gearing Up To Become Physically Fit, Fall Health Seminar, Wellness Coalition, Leslie Knox, MPA-CEU Credit

2012: Emotional Health, Healing and Wellness for Women, Fall Health Seminar, Wellness Coalition, Ki’ara Tillman, MSW-CEU Credit

2010: Ancient Art of Threading – Certificate Program, Birmingham Premiere Event CEU Credit

2010: The Modern Day Spa – Birmingham Premiere Event- CEU Credit

2009: Simplicity Extensions – Technician/Certified with Achieved Excellence

2007: Awarded: #1 Regional Sales Director, Mary Kay Cosmetics

2007: Awarded: Top 10 Nationwide Sales Circle of Excellence, Mary Kay Cosmetics

2006: Awarded: #1 Regional Sales Director and Recruiter, Mary Kay Cosmetics

2005: Awarded: #1 Regional Sales Consultant and Recruiter, Mary Kay Cosmetics

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2004: Certified Medical Transcriptionist – Medical Transcriptionist Association/America
2004: Robert Jones School of Makeup: Master Glamour Makeup Artist in Advanced Studies
2003: Robert Jones School of Makeup Artistry-Certification of Completion
1988: Medical Terminology Advanced Course – Baptist Medical Center South: Certification of Completion

**Editing in progress*